

**10:00–10:40**  
 PANEL DISCUSSION  
**"THE MOOCERS OF THE XXI CENTURY: STUDENTS' VIEWS ON BLENDED LEARNING**  
 Moderator: Richard Buckland, OpenLearning, Australia

**10:40–12:00**  
 PLENARY SESSION  
**THE FUTURE OF ANYTIME AND ANYWHERE LEARNING**  
 Moderator: A. Sharonov, Dean of Moscow School of Management SKOLKOVO; Participants: A. Dvorkovich, Deputy Prime Minister of the Russian Federation; D. Livanov, Minister of Education and Science of the Russian Federation; A. Agarwal, President of edX; D. Koller, Founder of Coursera; Sh. Khemka, Executive Chairman, The Global Education & Leadership Foundation; A. Chernikova, Dean of the National University of Science and Technology "MISIS"; Y. Kuzminov, Dean of the National Research University "Higher School of Economics"; J.Suzuki, President of Panasonic, Russia;

**12:00–12:15**  
**COMPETITION FOR INNOVATIONS IN EDUCATION (KIVO), EDCRUNCH 2015 MASSIVE OPEN ONLINE COURSES (MOOC) COMPETITION AND EDHACKOUT2015 AWARD WINNERS ANNOUNCEMENT**  
 Prizes will be awarded by A. Dvorkovich, Deputy Prime Minister of the Russian Federation, D. Livanov, Minister of Education and Science of the Russian Federation and A. Chernikova, Dean of the National University of Science and Technology "MISIS", Chairwoman of EdCrunch Organizing Committee

UNIVERSITY Venue: University	SCHOOL Venue: Library	PROFESSIONAL EDUCATION Venue: New Professions	ARCHITECTURE AND DESIGN OF NEW EDUCATIONAL SPACES Venue: Classroom of the Future	EXPERIMENTAL METHODOLOGY Venue: Lab	EDUCATIONAL INNOVATIONS STUDIES Venue: Personalization	GLOBAL TRENDS AND BEST PRACTICES Venue: Evolution in Education
<p><b>13:45–14:15</b> PRESENTATION <b>edX</b> Anant Agarwal, President of EdX</p>	<p><b>13:45–15:00</b> PANEL DISCUSSION <b>HAS THE 'IRON AGE' IN SCHOOL EDUCATION ENDED? ICT INFRASTRUCTURE AND USAGE IN SCHOOLS</b> Moderators: S. Kosaretsky, Head of the Center for Socio-Economic Development of the Institute of Education at the Higher School of Economics (HSE); E. Novikova, «Polymedia» CEO; Participants: S. Zair-Bek, Leading Education Expert at the Institute of Education at HSE; E. Shimutina, Deputy Head of Moscow High School Tsaritsyno; S. Kuvshinov, Head of Russian State University for Humanities RSUH; I. Zatolokin, Deputy Head of school #1298; Y. Mironenko, Director of the first Moscow Educational Center; A. Mitrofanova, Director of the Education Advancement and Learning Process Monitoring Center, Voronezh Education Advancement Institute; T. Kovalkova, Head of the Education Department in Vladimir</p>	<p><b>13:45–15:00</b> PANEL DISCUSSION <b>CORPORATE UNIVERSITIES: WILL ONLINE EDUCATION OPEN UP NEW OPPORTUNITIES FOR BUSINESS?</b> Moderator: A.Babitsky, RBC Daily; Participants: K. Podvalnaya, Head of Talent Management and Staff Development at «VimpelCom»; O. Kuharchuk, Principal of MTS Corporate University; N.Zolotaryova, Director of Department of state policy in professional education at the Ministry of Education and Science of the Russian Federation N. Steblyansky, Head of RZD Corporate University</p>	<p><b>13:45–16:15</b> EXPERT DISCUSSION <b>ARCHITECTURE OF THE SCHOOL</b> M.Sartan, CEO of Smart School; E. Aralova, CEO of Martela; O. Bumagina, Chief Architect and Director General, "Project-Realization" Bureau; A. Zhmurova, Architect, Strelka; T. Shmis, Senior Specialist in education, Head of educational projects, World Bank Moscow office; O. Aleksakova, Founder of Buromoscow, Teacher at the MARCH school of architecture; E. Kharisova, Project Supervisor, Innopraktika school; E. Shaimanova, Researcher, Moscow Architectural Institute (MArchI) E. Ivanova, Supervisor of the Educational Infrastructures Laboratory, Higher Professional Education of the City of Moscow «Moscow City Teacher Training University»; N. Logutova, Deputy Director of HSE School of Design; S. Plahotnikov, Principal of Horoshkola; P. Maltseva, Social Infrastructure Development Director of «A101 Development» (Letovo school)</p>	<p><b>13:45–14:20</b> TRACK PRESENTATION <b>SECTION 1: PRE-SCHOOL AND SCHOOL EXPERIMENTAL EDUCATION</b> P. Arsenyev, Art Director, KidZania Russia</p>	<p><b>13:45-15:00</b> PRESENTATION <b>FACTORS THAT DETERMINE SUCCESS OF INNOVATIVE PROJECTS</b> A. Sidorkin, Director of the Educational Innovations Research Center, Institute of Education at HSE; I. Smirnov, Postgraduate Student at the Institute of Education at HSE</p>	<p><b>13:45 - 15:00</b> PANEL DISCUSSION <b>TECHNOLOGIES IN EDUCATION: SILVER BULLET OR A CHALLENGE?</b> J. Puddefoot, UWC Dilijan College Principal,UK; E. Maloney, Director of CNDLS Center, Georgetown University, USA; Laurie Burruss, Education Director, Lynda, USA; P. Luksha, Professor at the Moscow School of Management Skolkovo</p>
<p><b>14:15-15:30</b> PANEL DISCUSSION <b>HOW WILL MOOC CHANGE THE ECONOMY AND THE SOCIAL ASPECT OF HIGHER EDUCATION?</b> Moderator: I. Frumin, Academic Head, Institute of Education at HSE; Participants: A.Agarwal, President, EdX; A. Povalko, Deputy Minister of Education and Science of the Russian Federation; A.Klimov, Deputy Minister of Education and Science of the Russian Federation; Y. Kuzminov, Principal of HSE; M. Carnoy, Professor, Stanford University</p>	<p><b>15:00-16:15</b> DISCUSSION <b>STEM EDUCATION FOR CHILDREN: FROM LAWYERS AND ECONOMISTS TO ENGINEERS AND INVENTORS</b> Moderator: N. Asadova, 'Public Post' Editor-in-chief Participants: I. Nikitin, Co-founder and Director General of 'Bal Robotov' A.Vladimirskaia, Founder&amp; Head, PRUFFI</p>	<p><b>15:00-16:15</b> DEBATES <b>CHALLENGES OF EDTECH START-UPS</b> V. Kaganov, Deputy Minister of Education and Science of the Russian Federation; N. Kiyassov, Development Director of the National University of Science and Technology MIS&amp;S; A. Margolis, First Vice-Principal of the Psychological and Pedagogical University of the City of Moscow; D. Kalae, Acceleration Programs Director of Internet Initiatives Development Fund (IIDF); A. Noskova, Director General of Edumarket.ru; N. Tsarevskaya, IComInvest; S. Panova, Teach4teach; A. Krol, Leaders Mentors Group; G. Sapunov, Founder of CourseOn.org; N. Vyahhi, Founder of Stepic</p>	<p><b>16:00 - 16:15</b> PRESENTATION <b>PANASONIC</b></p>	<p><b>14:20 - 15:00</b> PRESENTATION <b>MONTESSORI</b> Edward Kramer, Professor at the International Montessori Center in Russia</p>	<p><b>15:00-16:15</b> PANEL DISCUSSION <b>POLICY ENTREPRENEURS OR PEOPLE WHO CREATE INNOVATIONS: IN THE PAST, PRESENT AND FUTURE</b> I. Feduykin; P. Safronov; D. Koroleva; T. Khavenson, researchers of the Institute of Education at HSE</p>	<p><b>15:00 - 16:15</b> PRESENTATION <b>EUROPEAN INITIATIVES IN EDUCATION: PRESENTATION OF SCHOOLNET AND FUTURE CLASSROOM LAB</b> B. Verswijvel, Belgium</p>
<p><b>15:30-16:15</b> PRESENTATION <b>COURSERA</b> Daphne Koller, Founder of Coursera</p>				<p><b>15:40 - 16:15</b> PRESENTATION <b>COMPARATIVE STUDY OF EXPERIMENTAL METHODOLOGIES: WALDORF, MONTESSORI, RUSSIAN EXPERIMENTS</b> A. Adamsky, Head of Eureka Center</p>		

<p><b>16:40–17:40</b> PRESENTATION <b>THE NATIONAL PLATFORM FOR OPEN EDUCATION</b> Moderator: P. Luksha, Professor at the Moscow School of Management "Skolkovo"; Participants: A. Sobolev, Head of the Department of State Policy in the Higher Education of the Ministry of Science and Education of the Russian Federation; S. Roshin, Vice-principal at HSE; S. Kanunnikov, Minister of Education of Omsk region; T. Pustovoy, Head of Innovative Educational Technologies Laboratory at the Moscow Institute of Physics and Technology (MIPT); A. Volkov, Vice-principal of IT Development at Volga State University of Technology; V. Tretyakov, Deputy Vice-principal, Ural Federal University (UrFU)</p>	<p><b>16:40–17:40</b> MASTERCLASS <b>HOW TO DESIGN A LESSON WITH E-TEXTBOOKS AND OPEN ELECTRONIC EDUCATIONAL RECOURSES</b> A. Gulin, Teacher of History and Social Studies, Educational center N1828; A. Lukutin, Moscow "Teacher of the Year" Club President</p>	<p><b>16:40–17:40</b> PANEL DISCUSSION <b>STEM EDUCATION AND NEW SKILLS. HOW IS THE ARCHITECTURE OF NEW JOBS CHANGING?</b> Moderator: A. Turilin, NPL; V. Grachev, Coursmos; O. Degtyarova, Lingua Leo; H.Klopper, CEO of Iversity</p>	<p><b>16:40–17:10</b> INTERVIEW <b>NEW EDUCATIONAL SPACES" ARCHITECTURAL BUREAU "GULLSTEN-INNKINEN DESIGN AND ARCHITECTURE"</b> Moderator: A. Martovitskaya, Editor-in-chief, Speech magazine</p>	<p><b>16:40–17:20</b> <b>SECTION 2: EXPERIMENTAL EDUCATION IN CREATIVE INDUSTRIES DESIGN THINKING: CREATIVE DEVELOPMENT IN THE HUMANITIES SPHERE</b> M. Stashenko, Curator at the British Higher School of Art and Design, Partner at Wonderfull Lab; A. Nenashev, Partner at Wonderfull Lab</p>	<p><b>16:40–17:40</b> PRESENTATION <b>EDUCATION AS A SPECIFIC ENVIRONMENT FOR THE DIFFUSION OF INNOVATION</b> D. Zemtsov, Head of the Directorate for Educational programs at the Moscow State University of Mechanical Engineering (MAMI); K. Ushakov, "School Director" Editor-in-chief, researcher at the Institute of Education at HSE</p>	<p><b>16:40–17:40</b> <b>PRESENTATION OF EDUCATIONAL PROGRAMS OF U.S.MUSEUMS</b></p>
			<p><b>17:15–17:40</b> PRESENTATION <b>ARCHITECTURE OF THE SCHOOL OF TOMORROW: NEW IDEAS, CONCEPTS, SCENARIOS</b> Moderator: A. Martovitskaya, Editor-in-chief, Speech magazine Speaker L. Gillling, CEBRA Architectural Bureau</p>	<p><b>17:20–17:50</b> <b>TRIZ</b> A. Kudryavtsev, President of the International TRIZ Association</p>		
				<p><b>17:50–18:20</b> <b>LATERAL THINKING</b> D. Galkin, Head of De Bono Center</p>		
				<p><b>18:20–18:50</b> <b>COMMUNICATIVE CONCEPT CRAFT. SUMMING UP THE DAY.</b> V. Lebedev, Founder of IKRa School</p>		

**17:40-19:00**  
 PLENARY DISCUSSION  
**OPEN LEARNING AROUND THE WORLD**  
 Participants: C. Mongenet, Head of France Universite Numerique (France); K. Liu, Head of the XuetangX (China); R. Buckland, Co-Founder of OpenLearning (Australia); D. Phatak, SWAYAM (India)

**10:00-11:15**  
 PLENARY SESSION  
**DIGITAL CONTENT IN CLASS**  
 Moderator Yu. Fedorova, Dean of Moscow Institute of Open Learning, Participants: V. Kaganov, Deputy Minister of Education and Science of the Russian Federation; I. Remorenko, Rector of MCTTU; S. Patrick, President of the International Association for K-12 Online Learning (iNACOL), USA; Y. Rachevsky, Principal of Moscow High School "Tsaritsyno"; A. Sidenko, Teacher of the Year 2013; A. Dobryakov, Director of TemoCenter at Moscow State Department of Education; O. Kotlyar, Editor-in-chief, Prosvescheniye Publishing House, M. Slesarenko, Deputy Director of "1C"

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<b>11:30-12:45</b> DISCUSSION <b>FACE TO FACE WITH DEANS</b> Participants: Deans of federal and national Russian universities	<b>11:30-12:45</b> PANEL DISCUSSION <b>INFORMATIONAL EDUCATION ENVIRONMENT IN SCHOOLS</b> A. Yezdov, Head of the "Educational Technologies" center; E. Yamburg, Head of Educational Center N 109; E. Latypova, Deputy Director of Digital Products, Prosvescheniye Publishing House; I. Marchak, Head of "School of New Technologies" project office; D. Zhylin, Marketing Director, Smart Internet Foundation I.Kuzora, "1C" Educational program department director	<b>11:30-12:45</b> PANEL DISCUSSION <b>MAKER MOVEMENT AS A NEW PARADIGM FOR PROFESSIONAL DEVELOPMENT</b> Moderator: D. Repin, Co-Founder & CEO of NPL; Participants: I. Agamirzyan, CEO and Chairman of RVC; A. Nikolaev, Director of partnerships with Russian universities and development of technological entrepreneurship, Intel; A. Sebrant, Director of service marketing, Yandex	<b>11:30-12:45</b> INTERACTIVE WORKSHOP <b>INTERNATIONAL ARCHITECTURAL SOLUTIONS IMPLEMENTATION IN RUSSIA</b> A. Shapiro, Chief Architect, Atrium Bureau	<b>11:30-12:10</b> <b>SECTION 3: METHODOLOGY INSTRUMENTS: GAMIFICATION</b> R. Romanov, Product Manager, INDEE  <b>12:10-12:45</b> <b>METHODOLOGY INSTRUMENTS: INDUCTIVE METHODS AND CREATING CLASSES USING "EXPERIENCE CONSTRUCTOR"</b> V. Lebedev, Founder of the IKRA School	<b>11:30-12:45</b> PANEL DISCUSSION <b>PROMOTING SCIENCE: FORMS AND PRACTICES</b> J. Shakhnovskaya, Director General of the Polytechnic Museum; I. Konstantinov, Founder of Visual Science; I. Maksutov, Co-Founder and Editor-in-chief, PostNauka; L. Gusev, Director, Science Festival S. Salikhov, Director of the Department of Science and Technology of the Ministry of Education and Science of the Russian Federation	<b>11:30-12:15</b> PRESENTATION S. Patrick, President of the International Association for K-12 Online Learning (iNACOL), USA  <b>12:15-12:45</b> PRESENTATION E. Maloney, Executive Director of CNDLS Center, Georgetown University, USA

<b>13:30-14:45</b> PANEL DISCUSSION <b>NETWORK COOPERATION AND OUTSOURCING IN OPEN ONLINE HIGHER EDUCATION</b> Moderator: E. Szhenov, President of International Association of continuing learning IACE; A. Glotova, Head of Development, Stepic.org; Y. Somov, founder of Lectorium; I. Belyanin, Director of the Center of Distant Learning Technologies, NNSTU n.a. R. E. Alekseev; D. Guzhelya, Founder of Universarium; A. Oganov, Founder of Uniweb; D. Kaysin, Leader of the Open;	<b>13:30-14:20</b> MASTERCLASS <b>WHAT IS BYOD AND HOW TO USE IT?</b> A. Sidenko, Teacher of Computer Skills, School No. 283 Andrey Sidenko, Teacher of Computer Skills, Teacher of the Year 2013  <b>14:20-15:00</b> MASTERCLASS <b>FLIPPED CLASSROOM BASED ON MICROSOFT TECHNOLOGIES</b> O. Polionovich, English Language Teacher, Moscow High School "Tsaritsyno"  <b>15:00-16:00</b> PRESENTATION <b>SOCIAL MEDIA IN CLASS</b> B. Verswijvel, Future Classroom Lab, Belgium	<b>13:30-14:30</b> <b>NEW EDUCATIONAL FORMATS IN EMERGING INDUSTRIES AND AREAS OF INCREASED UNCERTAINTY</b> <b>PRESENTATION OF "INTERNET OF THINGS" PROGRAM</b> D. Repin, Co-Founder & CEO of NPL; A. Sebrant, Service Marketing Director, Yandex; I. Agamirzian, CEO and Chairman of RVC; A. Nikolaev, Director of partnerships with Russian universities and development of technological entrepreneurship, Intel  <b>14:30-16:00</b> PANEL DISCUSSION <b>ONLINE EDUCATION FOR INTROVERTS: VIRTUAL REALITY, SIMULATION AND MORE</b> M. Fominykh, Molde University College M. Morozov, Maryi State University of Technology; A. Zinchenko, Speech Center, A. Lisovitsky, Co-founder, Editor-in-chief of Holografica space	<b>13:30-14:10</b> PROJECT PRESENTATION <b>MODERN SCHOOL: CREATIVITY VS. SAFETY</b> O. Feierabend, "Razdory" school project architect  <b>14:10-14:50</b> PRESENTATION <b>UWC DILIJAN SCHOOL (ARMENIA)</b> Tim Flynn, Project Architect, Founder of "Tim Flynn Architects"  <b>14:50-15:30</b> PRESENTATION <b>NAZARBAYEV - INTELLECTUAL SCHOOLS</b> S. Ispussinova, Deputy Chairwoman of "Nazarbayev Intellectual Schools"  <b>15:30-16:00</b> PRESENTATION <b>MODERNISATION OF MUNICIPAL NETWORK OF EDUCATIONAL ORGANISATIONS' INFRASTRUCTURE</b> D. Dekhant, Researcher at HSE	<b>13:30 - 14:00</b> <b>METHODOLOGY INSTRUMENTS: PROJECT MANAGEMENT IN ENGINEERS TEACHING</b> A. Voronin, Engineer of Science Management and Energy Efficiency Center, National University of Science and Technology «MIS&S» N. Shatrova, National University of Science and Technology «MIS&S», A. Udin, National University of Science and Technology «MIS&S»  <b>14:00-14:30</b> <b>METHODOLOGY INSTRUMENTS: HOW TO COMBINE OFFLINE AND ONLINE EDUCATIONAL INSTRUMENTS</b> R. Mandrick, Founder of Active Learning  <b>14:30-15:15</b> <b>SECTION 4: CROSS-DISCIPLINARY AND SOCIAL EXPERIMENTS CROWDSOURCING</b> A. Oslon, Founder of "Public Opinion" Foundation  <b>15:15-16:00</b> <b>COACHING IN EDUCATION</b> E. Kharitonova, Business Director, Johnson&Johnson	<b>13:30-14:45</b> PANEL DISCUSSION <b>EDUCATION IN YOUR POCKET</b> Moderator: E. Smirnov, Founder and CEO, Newtonew Participants: B. Yarmakhov, CEO of OOO ITeacher, Co-author of the book "Google Apps for Education"; A. Shperkh, Expert, Rosnano School League; K. Degtyarev, Head of the Department of Mobile Development, Lingualeo; M. Kushnir, Board Member of "The League of Education"; S. Gevlich, Managing Partner of Smysloteka; A. Husainov, Creator of the NOCH scientific game; M. Dreval, Co-Founder, Foxford  <b>14:45-15:05</b> PRESENTATION D. Guzhelya Founder of Universarium  <b>15:05-15:20</b> PRESENTATION <b>E-LEARNING ON "1C" PLATFORM</b> V. Fedorchenko, "1C"  <b>15:20-16:00</b> MASTERCLASS <b>HOW TO TAKE OFF AN ELECTRONIC CLAMP</b> M. Kushnir, Board Member of "The League of Education"	<b>13:30-16:00</b> WORKSHOP <b>VIRTUAL REALITY OF MINE-CRAFTEDU</b> S. Koivisto, CEO of TeacherGaming LLC, Developer of Minecraft Edu
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<b>16:30-18:00</b> PANEL DISCUSSION <b>DEVELOPMENTS IN ASSESSMENT TECHNIQUES IN EDUCATION</b> M. Zelman, Researcher at Formative Assessment Center, University of Manchester, World Bank General Counsel; O. Liu, Research Director at the Center of Higher Education Quality Testing, Princeton University (TELECONFERENCE); E. Oryol, Academic Advisor of the educational program «Measures in Psychology and Education», Ass. Prof. at the Department of Psychology at HSE; E. Kardanova, Head of Education Quality Monitoring Center, Institute of Education at HSE	<b>16:30-16:45</b> PRESENTATION D.Christelow, Learn. Solutions Man., Cambridge University Press  <b>16:45-18:00</b> PANEL DISCUSSION <b>DEVELOPMENT STRATEGIES: THE FUTURE OF ELECTRONIC AND PRINT TEXTBOOKS</b> D. Christelow, Learning Solutions Manager, Cambridge University Press; H. Behm, Cornelsen Advisor; E. Latypova, Deputy Digital Products Director, Prosvescheniye Publishing House N. Basharulii, CEO of "Azbuka"	<b>16:30-18:00</b> PANEL DISCUSSION <b>FUTURE OF BUSINESS EDUCATION</b> Moderator: E. Evgrafova, Harvard Business Review Russia Editor-in-chief; E. Pluzhnik, CEO of Moscow Business School; A. Yanchevsky, Vlerick Business School Academic Director; M. Karban, Corporate programs department Head, SKOLKOVO  <b>18:00-19:00</b> PRESENTATION <b>EDUCATIONAL PROGRAM: ASSEMBLING PUZZLE FROM PIECES</b> S. Kalashnikov, Analyst at the Center for Leadership Development, Institute of Education at HSE; N. Isayeva, Researcher, Institute of Education at HSE	<b>16:30-17:15</b> PRESENTATION <b>KARTONIA COUNTRY AT SCHOOL</b> V. Novikova, Co-author and Tutor at the international social art project "Kartonia"  <b>17:15-18:00</b> BUSINESS GAME <b>MODERNIZATION OF OLD MOSCOW SCHOOLS</b> N. Logutova, Head of the project office, HSE School of Design; R. Baiburin, Deputy Head of HSE Lyceum  <b>18:00-18:30</b> PRESENTATION <b>COOPERATION OF EDUCATORS AND ARCHITECTS</b> E. Kletskaya, Founder and Architect of ICEOFF  <b>18:30-19:00</b> PRESENTATION <b>DESIGN OF HIGH SCHOOL SPACE</b> A. Avramov, Director of the British Higher School of Art and Design	<b>16:30-17:30</b> Presentation by M.Papazyan, TUMO Managing Director  <b>17:30-18:30</b> PRESENTATION <b>HOW TO BRING TOGETHER EDUCATORS, ARTISTS, AND ENGINEERS ON ONE PLATFORM</b> Ajay Kapur, President and CEO of Kadenze, USA	<b>16:30-19:00</b> <b>OPEN FORMAT: SELECT A SPEAKER AND A TOPIC</b>  <b>16:30-19:00</b> <b>PRESENTATION OF EDUCATIONAL PROGRAMS OF RUSSIAN AND AMERICAN MUSEUMS</b>
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